**Richard Hoad**

A strong commercial, strategic, corporate finance and innovation skill set, most recently a member of the Executive team for one of the leading UK insurers. Notable recent experience includes leading on the +£1bn transaction for a strategic stake sale in LV=’s general insurance business; successfully delivering the group business strategy and strategic planning process; Commercial Director of LV=’s Life insurance business, delivering double digit growth and core business transformation; and establishing a new innovation function, methodology and propositions in response to sector change. This experience is underpinned by strong leadership credentials, a good track record of Board level interaction and a reputation for delivery.

**WORK EXPERIENCE**

**LV= (2011 – 2019)**

* **Director, New Markets (January 2018 – 2019) – *LV= Executive Team***
* **Group Strategy & Corporate Development Director (August 2016 – December 2017) – *LV= Executive Team***
* **Commercial & Transformation Director, Life Insurance (December 2014 – August 2016)**
* **Head of Strategy & Insight, Life Insurance & Pensions (May 2013 – December 2014)**
* **Group Strategy Manager (June 2011 – May 2013)**

**Landsbanki: Structured Finance**

**Assistant Director**

August 2007 – October 2009

**Telenor ASA**

### Strategy Associate (18mths in Oslo, 6 mths London)

## August, 2005 - 2007

**Grisons Peak**

**Corporate Finance Advisory, Financial Institutions Group (London)**

***Senior Analyst*** - Jan 2004 – July 2005

**Ernst & Young**

**Corporate Finance, London**

#### Analyst, Graduate Programme - September 2002-2004

**EDUCATION**

**Postgraduate**

* **2018 Senior Executive Programme,** London Business School
* **Postgraduate Diploma in Strategic Planning,** Edinburgh Business School

# Securities Institute Diploma, Member of the Chartered Institute for Securities & Investment

**Undergraduate**

# University of Bath, BSc (Hons) Business Administration 2002, Graduated with First Class Honours

* **A’levels:** Economics and Business ‘A’, History ‘B’, Law ‘B’, General Studies ‘A’

**INTERESTS**

* Two time published author (*“The World’s Toughest Endurance Challenges”* and *“Ultimate Triathlon: A complete training guide for long-distance triathletes”*, Published by Bloomsbury)
* Competing in triathlon and running races.